Wholesale_Product_Sales

This file is part of paid data package A and can be generated weekly, monthly, or quarterly depending on the subscribed frequency. It is a summary of all wholesale product sales to all channels.

Column A: CUSTOMERNUM

Your Cannabis Sales Data license number responsible for this data.

Column B: REPORT_TITLE

Includes both the date and license associated with the generated data.

Column C: WEEK_START_DATE / MONTH_START_DATE / QUARTER_START_DATE

The start date for the data presented. Differs based on report frequency.

Column D: WEEK_END_DATE / MONTH_END_DATE / QUARTER_END_DATE

The end date for the data presented. Differs based on report frequency.

Column E: WEEK_END_DATE_STR / MONTH_END_DATE_STR / QUARTER_END_DATE_STR

The end date for the data presented, without hours and minutes. Differs based on report frequency.

Column F: PRODUCT_SKU_NO

The BLCDB unique identifier (SKU number) for each product.

Column G: INTERNAL_PRODUCT_NAME

The BCLDB internal name for each product.

Column H: CATEGORY

The BCLDB hierarchy for this product. Highest level.

Column I: SUBCATEGORY

The BCLDB hierarchy for this product. Second level.

Column J: CLASS

The BCLDB hierarchy for this product. Third level.

Column K: BRAND_NAME

The brand name for this product.

Column L: VENDOR_NAME

The vendor responsible for registering this product.

Column M: WSL_LIFECYCLE_STATUS

The BCLDB Wholesale Lifecycle Status for each item. ACTIVE means the product is able to be ordered. PRODUCT_EXIT means the product is being discontinued by BCLDB and can no longer be ordered. END_OF_LIFE is discontinued and also has zero inventory.

Column N: SU_NUMBER_OF_CONSUMER_ITEMS

Number of consumer items in one retail unit. For example, a pack of 3x0.5g pre-rolls would have "3" here.

Column O: SU_CONSUMER_ITEM_SIZE

The size of each consumer unit inside a retail unit. For example, a pack of 3x0.5g pre-rolls would have "0.5" here.

Column P: SU_CONSUMER_ITEM_SIZE_UOM

The unit of measure for the previous column, SU_CONSUMER_ITEM_SIZE.

Column Q: SU_PRODUCT_NET_SIZE

The size for the entire retail unit. For example, a pack of 3x0.5g pre-rolls would have "1.5" here.

Column R: SU_PRODUCT_NET_SIZE_UOM

The unit of measure for the previous column, SU_PRODUCT_NET_SIZE.

Column S: UNIQUE_STORES

The number of unique stores that ordered this product during the reporting period.

Column T: SELL_UNITS

The number of retail units sold to all wholesale customers in the reporting period outlined in earlier columns C and D for start and end dates. This includes private stores and BCCS (including ecommerce).

Column U: SALES

The sales dollar totals for units sold in the reporting period outlined in earlier columns C and D for start and end dates. This includes private stores and BCCS (including ecommerce).